ONE OF THE PRODUCERS FOR THE HIGHLY ACCLAIMED C-SPAN SERIES- FIRST LADIES: INFLUENCE AND IMAGE TRAVELED ACROSS AMERICA FOR ONE YEAR DOCUMENTING EVERY FIRST LADY FROM MARTHA WASHINGTON TO MICHELLE OBAMA

ANDREW OCH, THE UNDISPUTED FIRST LADIES MAN WILL SET OUT ON SPEAKING TOUR ACROSS AMERICA THIS JUNE IN SUPPORT OF HIS C-SPAN DOCUMENTARY

UNUSUAL FOR THEIR TIME, THE COMPANION BOOK TO HIS SPEAKING SERIES IS DUE IN STORES NOVEMBER 2015

May 7, 2015, Washington DC- Andrew Och is an Award Winning TV producer who has traveled the world in search of provocative stories and adventure. In 2012, he began his adventure as he set out across America to document the lives of every First Lady of the United States. The series, First Ladies: Influence and Image aired on C-SPAN in 2013 to great acclaim and helped reveal the untold behind the ladies of the White House.

From Martha Washington to Michelle Obama, Mr. Och was given an all access pass to some of the nation’s most treasured collections and historical landmarks. Andrew Och, the unequivocal First Ladies Man, pulls back the curtain on the public and private lives of this unique sorority of women - with the largest complete collection of video and interviews about America’s First Ladies that exists in the world. These are the women who helped shape America.

Mr. Och states, “I think it’s important to be aware of the first ladies that did things or put policies into place that are still relevant today, and not just the obvious ones we learned about in school.” He brings a fresh look and a new passion to an often overlooked subject in American History.

The First Ladies Man is set to publish his first book, Unusual For Their Time that is a companion to his speaking program; it allows him to tell all the tales from the road. Mr. Och’s travels were extensive; from Fredericksburg VA to California, Mr. Och relates, “On my very first stop in Fredericksburg for Elizabeth Monroe, I held earrings that were woven from her actual hair. I knew this was going to be the adventure of a lifetime.”

Andrew continues and adds, “One of my last stops on the West Coast was the Reagan Museum and Library in Simi Valley, CA to research Nancy Reagan. The
true love story that is the Reagan’s was a powerful way to wind things up, and reaffirm that these women are people. Real people who live; love, laugh and cry.”

Bringing education and entertainment together, Andrew Och has accumulated one of the most intricate and complete historical collections of America’s First Ladies. He is a historian, teacher, lecturer and producer who lives and breathes his work. During his lectures, he’s often asked- who was his favorite First Lady? Mr. Och’s answer sums up his lecture series, “I can’t name just one lady. They’re separate contributions need to be looked at as a whole because together they’ve helped sew the unique fabric of our country and for that we’re extremely lucky.”

For more information on Andrew Och or to book him for a lecture series, please contact:

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