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***Unusual For Their Time: On the Road With Americas First Ladies***  
***Vol 1 & 2***

**by Andrew Och The First Ladies Man**

*February 7, 2018 - Unusual For Their Time: On the Road with America's First Ladies Vol 1 & 2* by Author Andrew Och and published by Tactical 16 is available at the **Dwight D. Eisenhower Presidential Library, Museum and Boyhood Home Gift Shop.**

Andrew Och is an award-winning television and multimedia producer who has traveled the world with his pen, paper, and camera in search of remarkable stories. A Radio, Television and Film graduate from the University of Maryland, Andrew started his production career in music, recording and touring with his band in the 1990's. Soon after that, he added his camera to the mix and all the pieces fell into place.

Andrew spent over a year traveling across America for the C-SPAN series "First Ladies: Influence and Image." He visited nearly every home, museum, library, school, farm, church, cemetery, monument and location that helped tell the stories of every First Lady of the United States of America from Martha Washington to Melania Trump. From Colonial Williamsburg to Stanford University he was given an ALL ACCESS – BACKSTAGE PASS to some of the nation's most treasured collections and historical landmarks. No stone was left unturned, nor door left unlocked in his unique and historical journey to learn everything he could about these women before, during and after their time in the White House.

Historians, archivists and enthusiasts agree the C-SPAN series and Andrew's FIRST LADIES MAN project puts him in a small and rare group of people. He is responsible for one of the largest collections of material and information about this unique sorority of women ever assembled.

A summary of the concept behind *Unusual For Their Time* is provided in the YouTube video. <https://www.youtube.com/watch?v=rGeRYf-p5mo> and follow the FLM on YouTube at: <https://www.youtube.com/channel/UCvWwd14c6WfqhRBP5DRX7g>

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